

PROGRAM

DRNetwork

Learning Conference 2008

SPECIAL GUESTS

ALAIN FINDELI // MIKE PRESS // KEITH RUSSELL // SUSANN VIHMA // KHALDOUN ZREIK

Questions & Hypotheses

PRE-CONFERENCE SOCIAL

FRI., 24.10.2008

UNIVERSITÄT DER KÜNSTE UNIVERSITY OF THE ARTS
AULA A310 3RD FLOOR, HARDENBERGSTR.33, 10623
BERLIN CHARLOTTENBURG

CONFERENCE DAY 1

SAT., 25.10.2008

KULTURBRAUEREI – MASCHINENHAUS, SCHÖNHAUSER
ALLEE 36, 10435 BERLIN - PRENZLAUER BERG

CONFERENCE DAY 2

SUN., 26.10.2008

KULTURBRAUEREI – MASCHINENHAUS, SCHÖNHAUSER
ALLEE 36, 10435 BERLIN - PRENZLAUER BERG

19:30 RECEPTION

20:00 WELCOME

20:30 **KEITH RUSSELL**
ON DUCTS AND DESIGN

22:00 AFTER-HOURS

12:30 REGISTRATION

SESSION Concepts

13:00 **CONCEIVING CONVINCING CONCEPTS**
DAG BOUTSEN

13:30 **THE COHERING PROJECT IN THE BUILT ENVIRONMENT**
MICHEL DE BLOIS & CARMELA CUCUZZELLA

14:00 **CLUSTERS IN DESIGN DICTIONARY**
UWE VON LOH (CHAIR)

14:30 **FELIX GUATTARI UNDER THE DESIGN POINT OF VIEW**
ADRIANA B. RIBEIRO

15:00 COFFEE

SESSION Signs

15:30 **HYPOTHESISING ABOUT DESIGN FROM THE PERSPECTIVE OF VISUAL RHETORIC**
ANNINA SCHNELLER (CHAIR)

16:00 **HOW DO PICTORIAL REPRESENTATIONS REFER TO LINGUISTIC STATEMENTS?**
VERONIKA REICHL

16:30 **CAPTURING CONTACT**
MATTY CRUIJSBERG

17:00 **RESEARCH IN PRAGMATIC SEMIOTIC AND DESIGN...**
SARAH BELKHAMSA

17:30 COFFEE

18:00 **KEYNOTE**
ALAIN FINDELI
SEARCHING FOR DESIGN RESEARCH QUESTIONS

19:00 DRINKS

20:00 CLOSED

09:30 COFFEE

SESSION Processes & Methods

10:00 **A NEW EVALUATION AND INNOVATION FRAMEWORK FOR SUSTAINABLE DESIGN**
CARMELA CUCUZZELLA (CHAIR) & MICHEL DE BLOIS

10:30 **PHAENOTYPE AND GENOTYPE**
MAREIKE GRAF

11:00 **HOW TO CHOOSE METHODS FOR RESEARCH ON DESIGN METHODS**
CHRISTIAN WÖLFEL

11:30 **EDUCATION FOR DESIGN FOR INTERACTION**
STELLA BOESS

12:00 QUICK LUNCH

SESSION Roles

13:00 **THE VALUE OF IRRITATING ARTEFACTS IN THE RELATION OF DESIGN AND USE**
KATHARINA BREDIES (CHAIR)

13:30 **DESIGN FOR DESIGN**
DAVID K. REETZ & JULIA BIMMERLEIN

14:00 **DESIGN AND DIALOG**
TOM BIELING

14:30 **CRITICAL COMMUNICATION**
LISA CRESSWELL

15:00 COFFEE

16:00 CLOSED

SUPPORTED BY

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